



FortisWMS

website management system



A Website Management System to give your brand the edge

FortisWMS is an all-in-one website and content management system which allows you to take complete control of your website from a simple to use, secure online interface.

FortisWMS brings value to your site through a feature-packed, fully customisable platform; allowing you to easily manage your website content, online campaigns, promotions and social media from the one tool.

More than just Content Management

FortisWMS is packed with all the benefits of an enterprise Content Management System, but comes with value-adding features including:

- Social Media integration and live Twitter reporting
- Dashboard for website traffic analysis and visitor profiling
- Optimiser for a mobile-friendly version of your website
- SMS Alerts for website updates
- Campaign Management and A/B Testing
- Search Engine Optimised content management

FortisWMS enables you to fully leverage the online potential of your brand through an innovative web, mobile and social media platform.

Features

Video Friendly

- Embed YouTube video
- Easily upload video content
- Customised video players

Content Management

- Rich Text WYSIWYG control
- Image editing
- Drag-n-drop page layout

Search Engine Friendly

- Website optimised for Google, Bing & Yahoo
- Search-engine friendly content
- W3C web standard compliant



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Dashboard

- Website traffic analysis
- Campaign analysis
- Visitor profiling
- Banner-ad management

Social Media Integration

- Live Twitter reporting
- RSS feeds
- Blog tools

Mobile

- SMS alerts for website updates
- Easily build mobile websites
- Preview mobile content through your browser

Website Rollback & Version Control

- Point-in-time restore
- Website "preview" & "publish" controls
- Roll-back to a previous version

Benefits

- Easily create rich, interactive and user friendly websites. FortisWMS will scale to meet virtually any need
- Fast, intuitive editing
- Seamlessly integrates with your existing workflow & permissions management process
- Manage multiple sites from a single interface
- Enhanced security for your website and data flow
- Improved search engine rankings for your website

Want to know more?

To learn how FortisWMS can add value to your website needs, visit www.adrenalinmedia.com.au/FortisWMS or call Adrenalin Media on +61 2 9280 0550



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Your Website. Done Better.™